Team Members: Subash Chebolu, Andrew Fu, George Li

Submission Name: Tweet Beat

Description: In today’s high-tech society, staying connected and in touch with clients is quickly becoming a top priority for many institutions. Unfortunately, many small businesses and organizations lack the resources necessary to effectively engage their customers. Tweet Beat is designed to support local groups by aiding their ability to connect with audiences over Twitter. Applying machine learning and natural language processing software alongside social media scraping techniques, Tweet Beat enables organizations to learn about their following and craft the perfect tweet for their audience. By improving communication tools, Tweet Beat seeks to benefit both local organizations and their respective communities.